

Marketing Intern

Fall 2024 Internship

Hybrid

15-19 hours weekly

Stipend provided

About Be Natural Music Therapy and Wellness

We are a 501c3, nonprofit corporation located in Cedar Hill, Tx since 2019. We provide advocacy, education, and support for the underserved communities in DFW and surrounding areas. Our core programs are mental health awareness through mental health first aid (MHFA) training, self-expression workshops and stress management workshops. Our mission is to improve the mental and physical health outcomes of the communities we serve-one individual, one family, one community at a time.

Job Description

We are looking for a prolific and talented intern to assist in planning, coordinating and executing marketing programs to support organizational objectives.

Duties and Responsibilities

- Brainstorm, design and develop creative marketing materials for fundraising campaigns.
- Assist with developing and implementing marketing strategies for social media platforms.
- Help create, prepare and present marketing presentations.
- Assist with planning, coordination and participation in community events

Required Education/Experience/Skills

- Enrolled in and on track to graduate from a four-year college or university with a graduate or undergraduate degree in marketing, communications or a related discipline.
- Experience producing marketing content for organizations.
- Experience building audiences either online or offline is a plus.

Preferred Skills

- Familiarity with Canva a plus
- Familiar with Adobe a plus

Contact: Cynthia Moore, CEO at info@benaturalwellness.org