

# **Digital Media/Communication Intern**

Fall 2024 Internship

Hybrid

15-19 hours weekly

Stipend provided

# **About Be Natural Music Therapy and Wellness**

We are a 501c3, nonprofit corporation located in Cedar Hill, Tx since 2019. We provide advocacy, education, and support for the underserved communities in DFW and surrounding areas. Our core programs are mental health awareness through mental health first aid (MHFA) training, self-expression workshops and stress management workshops. Our mission is to improve the mental and physical health outcomes of the communities we serve-one individual, one family, one community at a time.

## **Job Description**

We are looking for a prolific and talented content creator to assist with developing our digital media footprint for podcasts and YouTube content generation

## **Duties and Responsibilities**

- Create and produce 4-5 podcasts including video and audio editing based on monthly social media calendar topics
- Research/develop and create relevant copy/questions for podcast topics to be produced
- Record/edit instrumental content for YouTube channel
- Research and institute best practices for YouTube channel

#### • Required Education/Experience/Skills

- Enrolled in and on track to graduate from a four-year college or university with a degree in marketing, communications, digital media or a related discipline.
- Experience producing content for the web specifically, as well as channel-specific knowledge (YouTube, Spotify, etc.) a plus.
- Experience building audiences either online or offline is a plus.

#### **Preferred Skills**

- Familiarity with Adobe Audition a plus
- Basic audio/video recording and editing techniques

Contact: Cynthia Moore, CEO at info@benaturalwellness.org